

The 5 key P's in every presentation Partners With You Ltd

Partners With You Ltd run various training courses on effective communication, led by professional actors and presenters.

- Presentation and confidence building workshops;
- Networking & successful communication workshops;
- Creative thinking and team building workshops & events;
- Tour guiding & story telling workshops
- Speakers, forum theatre and conferences;
- Individual coaching, mentoring and support.

There are four ways, and only four ways, in which we have contact with the world. We are evaluated and classified by these four contacts: what we do, how we look, what we say, and how we say it.

Dale Carnegie

1 & 2. Preparation & Purpose

Don't try to wing it – prepare what you are going to say AND how you are going to say it! Know why you are speaking too. Only when you know WHY can you deliver a presentation well.



3. Posture

Invoke your inner Wonder Woman for 2 minutes before a presentation to help you to feel more confident. Then use these 3 techniques to stand positively.

The Tripod - Stand with your feet directly under your shoulders so that your weight is balanced evenly.



The String - Imagine that there is a string running up through your body. Pull the string (figuratively!) to raise yourself up at least an inch!

The Bolero - Imagine that you are wearing a bolero jacket (the type that Spanish bull fighters wear). Pull the bottom of the back of the jacket down so that your shoulders are pulled back and your chest broadens.

4. Personality

Be yourself ... don't pretend to be someone or something you're not as your audience will see through you very quickly.

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5. Vocal Pace & Pause

Pace essentially gives variety to what you are saying, emphasising elements of the conversation. Try out different paces to create different moods and use the “pause” to get attention.

7. Keep your pitch in your pocket.

Work out your 5 point pitch and keep in to hand at all times!

1. Thumb Who (am I)
2. Index Finger What (do I do)
3. Middle Finger Why (should you care) OR How (do I do it)
4. Ring Finger Who (do you know who'd be interested)
5. Little Finger Who (am I)



If you **liked what you've heard** then visit our website to find out more about us. You can follow Partners With You on Facebook and Twitter, or better yet, give me a call and lets meet for coffee to see if our training would fit your requirements.

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